

TERMS AND CONDITIONS – Johnnie Walker-Keep Walking Africa Competition

1. Important notice

- a. These terms and conditions contain certain terms and conditions which (i) may limit the risk or liability of the promoters or a third party, (ii) may create risk or liability for you; and/or (iii) may compel you to indemnify Diageo PEM or a third party; and/or (iv) may be an acknowledgement of any fact by you.**
- b. You acknowledge that by submitting your entry to the competition, you have been given an appropriate opportunity to first read and understand these terms and conditions before entering the competition and you agree to them.**
- c. Nothing in these terms and conditions is intended to, or must be understood to unlawfully restrict, limit or avoid any rights or obligations created for either the entrant or the promoter in terms of the Consumer Protection Act, 68 of 2008 ("the CPA") the General Data Protection Regulation and any applicable data protection laws.**
- d. This promotional competition is organised by Diageo (Pty) Ltd (registration number: 1964/003344/07) ("Diageo PEM") ("the promoters").**

The Keep Walking Africa Competition takes place from the 24th of April to 23rd of May 2023 in Zambia :

2. You will only be eligible to enter the competition if:

2.1 You are a natural person over the age of 18. You will be required to submit valid identification documentation in order to verify your age if you win.

2.2 You are a resident of Zambia .

2.3 You are not a director, member, partner, employee, agent or consultant to Diageo PEM or participating promoters, or any marketing service provider in respect of the promotional competition or any other person who directly or indirectly controls or is controlled by the promoter/s or suppliers of goods or services in connection with this competition, or the spouse, life partner, parent, child, brother, sister, business partner or associate of such a person;

2.5 It is not unlawful to supply the prize to you in terms of any legislation or public regulation and Diageo PEM reserves the right to require proof that it will not be unlawful to supply the prize to you;

2.6 You have not in the previous 3 (three) months from the entry date of the competition accepted and been awarded a prize from a competition run by Diageo PEM.

3. To enter the competition, purchase at least one bottle of Johnnie Walker Black Label for 1 ticket and one bottle of Black and Red Label for 2 tickets by scanning the QR code that appears on the bottle neck tag or visit KEEPWALKINGAFRICA.TRACE.TV and follow the prompts.
 - Purchase a bottle of Johnnie Walker Black Label to stand a chance to win a ticket or VIP experience to our Keep Walking Africa event in Zambia
 - Scan the QR code or follow link on the website which will lead you to the JW competition page. Tickets are limited to 1800 single entry tickets.
 - Input your details together with your till slip – date of the till slip should be between 24 April and 23 May 2023
 - Tickets will be allocated to winners instantly on WhatsApp.

3.1 Prizes includes:

1. General Ticket winner -Entry to the Keep Walking Africa Zambia event on the 24th of May 2023 at The Music Club, Lusaka. Prize does not include Transport/ travel to and from the event venue, food, beverages
2. VIP prize winner- Backstage meet and greet with Nasty C, Cleo Ice Queen and King Illest. An exclusive table in VIP with Johnnie Walker merchandise hamper, Johnnie Walker cocktails and snacks.

3.2 Any costs or expenses incurred in respect of items not specifically included in the prize are for the winner's own account. Diageo PEM and its associates, if applicable, will not be responsible for any other expenses which the winner may incur as a result of their acceptance of the prize, whether foreseen or not.

3.3 The prize is not transferable and may not be deferred, changed, or exchanged for cash or any other item. Diageo PEM reserves the right to alter the prize to a prize of comparable commercial value.

4. The winner may be required to take part in publicity and participation in the competition is conditional on you agreeing to take part in such publicity. The winner will not be entitled to any remuneration for taking part in such publicity. All and any materials, including publicity materials, are the sole property of Diageo PEM.

4.1 Should you win the prize, you undertake to expeditiously do all things necessary to enable the promoters to comply with their obligations under the CPA.

4.2 Diageo PEM reserves the right to vary, postpone, suspend, or cancel the competition and any prize (if it has not yet been subject to a draw), or any aspect thereof, without notice at any time, for any reason which Diageo PEM reasonably deems necessary. In

the event of such termination, all participants agree to waive any rights that they may have in terms of the promotional competition and acknowledge that they will have no recourse against the promoters, their advertising agencies, advisors, suppliers and nominated agents.

4.3 In the event of a dispute, the decision by Diageo PEM is final and binding and no correspondence will be entered into.

4.4 If the winner fails to comply with any of these rules or the terms of acceptance of the prize, or if they refuse to sign the Diageo PEM winner declaration or the Diageo PEM winner prize acceptance form, this will be construed as a rejection of the prize and then, without prejudice to any other remedy which Diageo PEM and its associates may have, the winner will be automatically disqualified and will forfeit the prize.

4.5 By entering this competition, you accept and give Diageo PEM the right to send you promotional content in the form of competitions and the like. You have the right to opt out of receiving promotional content by contacting us on the below contact details or utilising the OPT out link or SMS number where applicable.

4.6 You further accept and give Diageo PEM the right to transfer, where applicable, your personal information:

To any of its third parties for the purpose of processing the information which shall accord with the Protection of Personal Information Act 4 of 2013 (POPI); and outside of Africa, such transfer shall conform with the provisions of POPI.

Diageo PEM Address: Building 4, Maxwell Office Park, Magwa Crescent West, Waterfall City, Jukskei View, Midrand, 2090.

Contact details – Moses Zulu < [Moses Zulu <moseszulu61@gmail.com>](mailto:moseszulu61@gmail.com)